

About CTIE

Centre for Technology Innovation and Entrepreneurship-CTIE, at KLE Technological University, was established in 2012 has been providing space, mentorship, technology support, access to labs for tech start-ups through Incubation model.

Our incubation model follows a two-pronged approach. It essentially intends to create success stories and showcase them to initiate young students and graduates into technology entrepreneurship.



In alliance with the Manning School of Business at University of Massachusetts, Lowell, USA the B V Bhoomaraddi College of Engineering and Technology has introduced the exchange program on Innovation & Entrepreneurship from the year 2013.

Now CTIE is introducing "Minor Degree in Entrepreneurship" for 4th-semester engineering students in collaboration with University of Massachusetts, Lowell, USA from January 2017.



Centre for Technology Innovation and Entrepreneurship



In collaboration with
University of Massachusetts,
Lowell, USA



Presents

Minor Degree in Entrepreneurship

www.klectie.com

Ask yourself

Do you want to create, build and grow a new business venture?

Do you want to play a role in cutting edge innovation?

Do you want to work with other entrepreneurs?

Do you want to use your major degree to deliver life-changing solutions?

Then step out of the crowd and make difference

Reach us @

Centre for Technology Innovation and Entrepreneurship (CTIE)

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Minor in Entrepreneurship

Why should you enroll?

- Turn your idea into business
- Hands on practical lessons
- Work with Small groups
- Learn from entrepreneurs
- Develop Innovative technical products



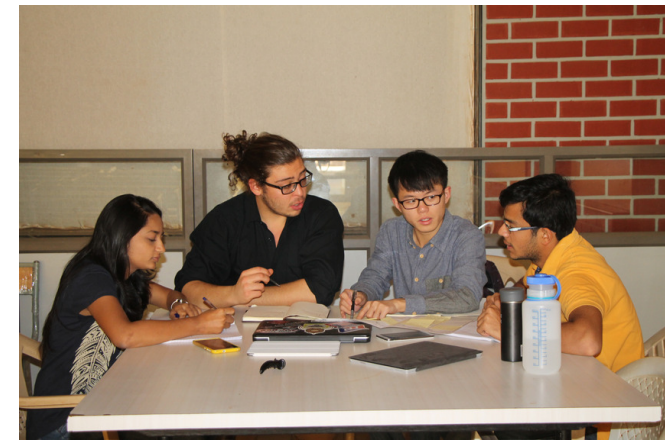
Who can enroll?

- 4th Semester students of all branches of B.E with GPA above 7.5 at the end of 2nd semester without any backlogs



Courses

1. Principles of Innovation and Entrepreneurship
2. Managing Innovation
3. New Products and Services
4. Finance and Marketing for emerging entrepreneurs
5. Starting New Venture



Registration starts from 10-11-2016

Selection of the students is based on Interview process



2017
Jan to May

2017
Jun to Jul

2017
Aug to Dec

2017-18
Dec to Jan

2018
Jan to May

2018
Jun to Jul

1. Principles of Innovation and Entrepreneurship



2. Managing Innovation



3. New Products and Services



Winter Break



4. Finance and Marketing for emerging entrepreneurs



5. Starting New Venture